

Patrick Seelinger

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patseelinger.com | github.com/pseelinger

Education

The University of North Carolina at Chapel Hill – B.A., Media and Journalism, Music Minor

Attended: August 2013 – May 2017 | GPA: 3.358

Experience

Reese News Lab | Media Innovation Fellow | January 2017 – Present

<http://reesenewslab.org/>

- Developing a facial recognition and augmented reality application to integrate with social media
- Creating apps and websites for local media outlets
- Producing and aiding with several virtual reality experiences as a teaching assistant for the MEJO 660 class
- Represented UNC-Chapel Hill at InfoComm 2017, displaying student work and innovation

UNC Office of Research Communications | Communications Intern | August 2015 – May 2017

<http://research.unc.edu> | <http://endeavors.unc.edu>

- Wrote stories about research for Endeavors magazine
 - Maintained UNC Research's Twitter and Instagram accounts
 - Updated research.unc.edu with content daily and generated reports using Google Analytics
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Projects

Undercurrent

<http://undercurrent360.com>

- Developed the mobile website and 360 video player for the Undercurrent documentary
- Won the 2016 Online Journalism Award for Excellence and Innovation in Visual Digital Storytelling, Small

Carolina Outdoor Recreation Center Game

<http://patseelinger.com/oec-game>

- Runner-style game with collectible objects
- Developed in Unity as a promotional asset

Roof User Research

<https://roof.io/>

- Conducted user tests for the app Roof
- Wrote a user research report based on our findings

Avazyme, Inc. Website Redesign

<http://www.avazyme.com>

- Redesigned the company's site starting from a minimal WordPress theme

Coding

HTML5, CSS3, JavaScript, Java, C#, Git, MongoDB, Express.js, Angular.js, Node.js, jQuery, D3.js

Software

Photoshop, Illustrator, Premiere, Unity, Audacity, Kolor Autopano Giga, Vuforia, WordPress

Areas of Interest

Web design, game design, virtual reality, augmented reality, app development

Awards

Online Journalism Award for Excellence and Innovation in Visual Digital Storytelling, Small Eagle Scout
Order of the Arrow Vigil Honor

Extracurricular

UNC Journalists Integrating Computer Science
UNC Waterski and Wakeboard Club